

**How to Improve Training Quality and Reduce Costs with Online Education and a Learning Management System**

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**Online Learning**

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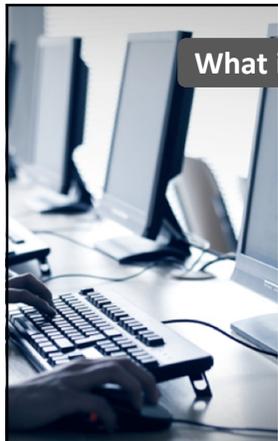
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**What is online learning?**

**Synchronous (same time)**

- Live CE or Refresher webinars

**Asynchronous (time separation)**

- Viewing a recorded webinar after the event
- Most Online CE classes
- Instructor Led –
  - Q&A within 48hrs.

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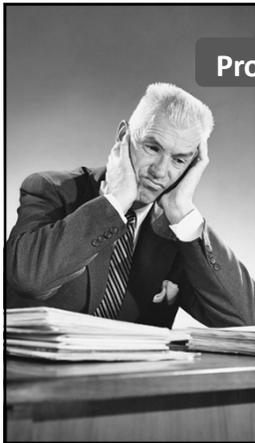
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**Problems**

- Time and money
- More requirements
- Inefficient classroom training
- Lack of qualified instructors
- Cumbersome recordkeeping
- Scheduling nightmares

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**ONLINE LEARNING =  
TRAIN BETTER + SPEND LESS**

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**Train better.**

- Reliability
- Streamline recordkeeping
- Simplify scheduling
- Respond quickly
- Learner satisfaction
- Integrity and validity

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**Spend less.**

- Overtime
- Instructors
- Fuel
- Time

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**Important considerations**

- Technology environment
- Content needs
- Online delivery system

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**What are your needs?**

- Bandwidth
- Content needs
- Content production



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### Evaluating a course catalogue

- ✓ Bandwidth and IT requirements
- ✓ Fire, OSHA, HazMat, ALS, BLS
- ✓ Number of courses
- ✓ Standards compliance
- ✓ Interesting lessons
- ✓ Modifiable content/curriculum

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### What are your needs?

- Bandwidth
- Content needs
- Content production
- System control
- Growth potential



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### Two solutions

1. Learning Management System (LMS)
2. Learning Content Management System (LCMS)

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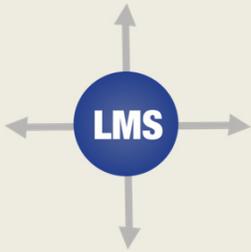
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**Vendor's custom LMS**



- Online content delivery
- Reports
- Testing
- Certificates

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**Full control LCMS**



- Supports all training
- Track requirements
- Supports classroom
- Registration & scheduling
- Curriculum building tools
- Communication features

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**Instructional design support**

**Vendor converts your content**

- Third Party DVD
- Video cam demo
- In house classroom session recorded

**Vendor provides networking with other client systems for content sharing**



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### Why go to online training

- Increase in personnel who need training
- Tight training budget
- Increase in face-2-face classes
- Lack of consistency consistency
- Need to push info out between classes
- Manage overtime costs

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### Return on investment

- \$\$ annual savings
- Reduced faculty teaching time
- Reduced travel expenses
- Does the system pay for itself?
- [www.centrelearn.com/toolkit](http://www.centrelearn.com/toolkit)

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### Other benefits

- Increase the number of classes offered
- Broader catalogue of courses
- Staff enjoys learning method
- Record keeping/sharing
- Report generating (compliance)

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### Planning and Leadership

- Be a champion
- Make accommodations in-house
- Hold staff accountable

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### Questions & Answers

**Contact info:**

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